

# JOB DESCRIPTION

<b>Job Title</b>	Alumni Engagement Coordinator		
<b>Reports to</b>	Alumni Engagement Manager		
<b>Department</b>	Advancement		
<b>Job Family</b>	<b>Relationship</b>	<b>Level</b>	<b>2</b>

## About the School

At London Business School, we strive to have a profound impact on the way the world does business and the way business impacts the world. Our departments work hard to ensure that we are continually delivering a world-class service, academic excellence and that our course offering maintains our place as a leading business school.

With thought-leading faculty and dynamic learning solutions, we empower both businesses and individuals by offering a transformational learning experience that will broaden their professional knowledge and global mindset. As well as offering postgraduate courses for the business leaders of the future, we run open and customised executive courses for professionals and corporate clients that help leaders identify the future focus and strategic direction of their businesses.

With London in our hearts, we draw from its status as a financial, entrepreneurial and cultural hub to attract a diverse range of students and faculty, creating an abundance of opportunities to network with industry experts and alumni worldwide.

## About the Department

## Job Purpose

As a central member of the Alumni Engagement team, the post holder will be the first point of contact for all alumni. You will provide outstanding customer service over the phone and email, liaising with colleagues across the department and School. You will also provide support to key activities across the team, including flagship events, and support the sending out simple digital communications to the alumni community. Your role will directly help grow alumni engagement and

feelings of pride and belonging so crucial to successful fundraising.

## Key Areas of accountability and Key Performance Indicators (KPIs)

### Key areas of accountability:

#### **Customer Service**

- Act as the first point of contact within the team for alumni enquiries and ensure that they are dealt with promptly to meet or exceed their needs and expectations.

#### **Collaboration and Support**

- Work collaboratively with colleagues to help deliver outstanding customer service, team objectives and to meet or exceed targets and metrics.
- Act as a point of referral for colleagues across the School in matters relating to alumni and the alumni experience.

#### **Digital communications**

- Proof read copy for alumni communications and create simple communications on School's digital marketing platform to send out to alumni.

#### **Project Management**

- Provide support to alumni flagship event projects (eg. monitoring event registrations, ensuring meeting actions are completed, uploading content to platforms), playing an active role on project team(s).
- Take the lead on defined project activities.

#### **Administration**

- Upload the details of events open to alumni to School website and alumni platform
- Manage the booking of the Alumni Boardroom by alumni
- Co-ordinate team calendars and meetings to support efficient and effective team working.
- Any other tasks as reasonably requested by the line manager

#### **Analysis and Reporting**

- Organise, upload into and monitor databases and platforms (eg. The Raiser's Edge, Schooldb and LBS Hub) to ensure accurate recording against metrics to be used in the measurement of team performance (eg. recording of alumni volunteer activities).
- Draw on information from databases to produce standard reports to support decision making within the department.

#### **Financial Management**

- Accurately process invoices and input financial data into systems to support the tracking of team/department budgets.

### **Process Improvement**

- Keep up-to-date with relevant London Business School offerings and make suggestions for improvements to the alumni experience based on alumni and colleague feedback.
- Proactively review relevant processes and systems within own area of work and make suggestions to improve efficiency and effectiveness.

### **Change Management**

- Champion change by role modelling the behaviour expected from all colleagues, act in a resilient manner when responding to change, and proactively look for opportunities to support change to help embed it in the team and/or department.

### **KPIs:**

- High-quality service provided to alumni.
- Timely response to and resolution of enquiries, requests and issues.
- Meeting or exceeding targets and metrics.
- Contribution to the achievement of team targets.
- Up-to-date diary management.
- Accuracy and integrity of data in business systems.
- Development of relationships within and outside the team, and positive feedback from colleagues.
- Positive feedback from project managers and alumni.
- Compliance with processes, procedures and standards.
- Contributions to process reviews and operational improvements.
- Provide administrative support for the Alumni Council (IAC) meetings on a quarterly basis

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Knowledge/Qualifications/Skills/Experience required
<ul style="list-style-type: none"><li>• Bachelor’s degree or equivalent.</li><li>• Excellent customer service skills.</li><li>• Excellent communication skills and the ability to build relationships and address a variety of stakeholders.</li><li>• Sound working knowledge of standard IT packages, systems and/or databases.</li><li>• Proactive approach to relationship development with colleagues and stakeholders.</li><li>• Excellent written and spoken English and attention to detail.</li><li>• Good time management skills with the ability to organise and prioritise.</li><li>• Good team working skills and the ability to work collaboratively.</li><li>• Ability to interpret and apply guidelines to a specific activity.</li></ul>

Resources including team management
<b>Alumni</b>
<b>Advancement</b>
<b>Staff (particularly in Degree Education, Accounts, Operations and Marketing and Communications)</b>

<b>Staff</b>	n/a
<b>Budgets</b>	n/a
<b>Date Updated</b>	07/12/2021